

Press Release
Rietberg, Germany, January 2013

Intelligent Joint: The New ADD System Furniture by Flö tutto Design: Werner Aisslinger, 2013

Together with designer Werner Aisslinger, Flö tutto have developed the modular ADD furniture system, which features an innovative joint design. The intelligent plastic node (patent pending) brings with it two major advantages: first it seamlessly connects the timber profiles to form a structural frame, hiding the joint within the node itself. Second, it introduces a new and simple installation technique, in which the nodes feature fasteners that simply clip onto and off other elements such as front, side and back panels. Elements can easily be changed or added at any time. ADD is a system that can be modified and extended according to the user

ADD: both individual furniture units and a system

The modular system comes in attractive colours and includes a number of self-contained units that can be used universally and can be extended to create complete solutions. ADD works like a construction kit providing unlimited options, adapting instantly to changing lifestyles: if necessary, the system can be modified easily and effortlessly. With the lengths, depths and widths of individual modules combining perfectly, ADD provides all the benefits of a sophisticated system. Users can choose from a wealth of individual design options to create their very own piece of furniture.

ADD and the Flö tutto DNA

After the successful 2012 launch of the PRO line of chairs for schools and for both the contract and domestic markets, ADD continues the approach of interpreting the Flö tutto tradition in a contemporary manner. The classic Flö tutto profile system, a successful longrunner that has formed a significant part of the brand

of system furniture. Says CEO Frederik Flö tutto:

is not a successor to our successful container system; it is an entirely new system based on the brand

his and our special expertise was an ideal match for the development of ADD.

adds: the highly complex joint is integrated into the load-bearing wooden elements in such a way that it remains invisible from the outside. This gives the system an elegant, domestic look. Offering all the benefits of a system, ADD also works perfectly when used as a stand-alone unit.

ADD Details

- Modular system furniture for both the contract and domestic markets, including open and closed shelving units, sideboards, lowboards, highboards, chests of drawers and other storage units
- Innovative construction using a concealed, intelligent plastic joint (innovative design developed especially for this system, patent pending); clip-on-and-off technology for front elements and for side and back panels using metal fasteners
- Slim frame construction made of solid oak, bleached and painted
- Doors, front, side and back elements made of painted MDF
- Colours: 8 base colours with 8 additional lighter or darker gradations