

Press Release  
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## **New Designs To Extend Successful PRO Chair Collection Design: Konstantin Grcic Industrial Design, 2012**

**Flötotto presents new designs from Konstantin Grcic's successful PRO chair series, which was launched at the beginning of the year 2012. The program has been now extended with a 4-star aluminium pedestal base swivel chair fitted with glides. Flötotto will also show a matching new indoor and outdoor bistro table, available with a round or a rectangular tabletop. The new designs come in black, white, red and polished aluminium. The new model with armrests will provide even more comfort since it comes with wider armrests developed for the new aluminium swivel chair mode. The chair's innovative seat shell is designed to support the user's freedom of movement by allowing various sitting positions. Due to its superb functionality and aesthetics, the PRO program is not only ideal for schools and other educational environments but is also equally well suited for use in private and other contract interiors.**

Flötotto has been working intensively on the features and detailing of the existing models in the PRO product family: all seat shells are also available with padding. Only a few months after its launch, the PRO collection offers a wide range of different designs. This great flexibility allows for use in various environments, ranging from private living rooms to children's rooms, from educational institutions to staff restaurants and cafés.

The unique selling point of the PRO series is its outstanding comfort based on three main aspects: firstly, the round seat is formed similar to that of a stool and therefore does not force the body forwards. Secondly, the slim backrest allows the torso to move sideways. The third and most decisive aspect is the distinct S-shape of the backrest: the lower curve allows freedom of movement and takes strain away from the lower back and the pelvis. The three-dimensional shape provides structural stability, thus making it possible to produce the plastic shell without using fibreglass for reinforcement. The backwards bend of the upper part of the backrest encourages frequent change of sitting positions and also provides the option of sitting in a straddling position.